Kevin Browning

Project Manager

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Technical Project Manager with a proven track record in leading cross-functional teams to deliver high-impact projects in fast-paced environments. Expertise in Agile methodologies and risk management ensures that projects are delivered on time and exceed performance expectations. Strong leadership and communication skills foster collaboration, build consensus, and drive successful outcomes. Passionate about mentoring teams and promoting a culture of excellence.

Areas of Expertise

- Project Management
- Stakeholder Management
- Budgeting and Financial Acumen
- Change Management
- Adaptability

- Technical Knowledge
- Communication
- Problem-Solving
- Negotiation Skills
- Mentoring and Coaching

- Risk Management
- Leadership Skills
- Time Management
- Quality Assurance
- Tools Proficiency

Professional Experience

PreciseTarget Inc., Bethesda, MD   **2021 – 2024**
Project Manager

Managed standard agile events for mix of Kanban and Scrum teams with emphasis on integrating software, conducting technical data analysis, and overseeing all media campaigns. Coordinated communication across departments with emphasis on scheduling and planning bi-weekly company all-hands meetings to ensure team alignment with projects and company mission.

- Increased production by restructuring two Scrum teams into two Kanban teams and one Scrum team.
- Led cross-functional teams in the successful planning, execution, and delivery of complex technical projects, ensuring alignment with business objectives and on-time delivery.
- Oversaw the integration of Salesforce with other systems such as marketing automation systems and Business Intelligence tools, ensuring seamless data flow and improved efficiency.
- Utilized Jira with Slack to track progress, manage workflows, and ensure transparency across teams.
- Collaborated with stakeholders to gather and define project requirements, translating business needs into technical specifications for development teams.

Startblox, Consuleris, Cincinnati, OH   **2020 – 2021**
Technical Project Manager (Contractor)

Defined project scope for all website development initiatives, validated business and technical requirements, gathered input from stakeholders and subject matter experts, and implemented client-focused solutions. Directed site redesign of organization's corporate website by modernizing design and transferring existing site content to WordPress application. Performed project assessments, prioritized client recommendations, allocated development resources, coordinated code releases, and facilitated communication between project team members and stakeholders.

- Fostered strong relationships with internal and external stakeholders, ensuring clear communication and addressing concerns to maintain project momentum.
- Achieved consistent deployment of web solutions within budget and according to agreed scope and schedule.
- Enhanced developer throughput by 10% through adoption of agile methodologies and heightened accountability measures.

The Media Trust, McLean, VA   **2016 – 2020**
Scrum Master/Lead UX-UI Developer

Served as company's de facto Scrum Master, as well as led UX design and UI development for core responsive web applications utilized by clientele across market. Oversaw all project phases from inception to deployment and provided post-implementation support. Generated intuitive designs and fostered positive user experience through effective collaboration with development teams and stakeholders.

- Managed the project lifecycle using Agile methodologies, facilitating Scrum meetings, sprint planning, and retrospectives to enhance team collaboration and efficiency.

- Reduced overall development time and enhanced customer satisfaction by implementing user-centered design methodology in front-end development initiatives.
- Fostered culture of continuous process improvement throughout full site redesign of the company's website, executed in native HTML, CSS, and JavaScript, resulting in more secure and stable codebase.

Consuleris, Matrix Group, HAFR.Org, Arlington, VA   **2015 – 2016**
Project Manager (Contractor)

Applied Agile and Scrum methodologies to complete three pivotal projects for client post-mass staff departure and within strict budget constraints. Managed risk factors via thorough business intelligence data analysis. Forecasted and navigated change in dynamic business landscape.

- Acknowledged for surpassing client expectations with delivery of Home Alone Feline Rescue website, resulting in 200% surge in web traffic.
- Managed portfolio of twelve clients and progression of two to three projects, while ensuring each client received attentive consideration and appropriate prioritization.

Airlines Reporting Corporation, Arlington, VA   **2003 – 2014**
Senior Technical Marketing Manager (2012 – 2014)

Orchestrated multidisciplinary team, comprising web developers, digital marketers, analysts, and event managers, to innovate and deploy business solutions. Oversaw maintenance of six corporate websites and internal SharePoint intranet sites. Managed 20+ annual marketing events, as well as supervised high-profile digital campaigns, SEO initiatives, content creation, and CRM integrations, while spearheading collection and validation of key performance metrics.

- Established communication planning standards to harmonize digital outreach efforts with corporate identity.
- Oversaw end-to-end implementation of HubSpot marketing automation solution and integrated HubSpot, WebTrends, and MS Dynamics into combined repository for enhanced customer data and business intelligence reporting.

Senior Manager Web Development (2009 – 2012)

Led formation of proficient team comprising 12 web developers, usability specialists, and analysts tasked with developing, testing, debugging, and maintaining secure internal and external websites and applications. Oversaw project by employing industry best practices to deliver scalable e-commerce solutions.

- Guided team in UI design methodologies, leading to increased conversion rates and enhanced site performance.
- Spearheaded initiatives to introduce organization's inaugural e-commerce system and initial portal technology through project leadership.
- Expanded web team by incorporating usability specialists aimed at enhancing customer experience and diminishing customer support inquiries, notably reducing volume of password reset requests.

Career Note: Sr. Web Developer, Web Development Manager (2003 – 2009)

Additional Experience

Software Engineer | Evolvent Technologies, Falls Church, VA
Software Engineer | DigitalNet, Centreville, VA
Software Engineer | Synergize Solutions, Blacksburg, VA

Education

Bachelor of Science in Management Science & Information Technology | Virginia Tech, Blacksburg, VA
Bachelor of Science in Finance | Virginia Tech, Blacksburg, VA

Certifications

Project Management Professional (PMP) | PMI
Certified Scrum Professional - Scrum Master (CSP-SM) | Scrum Alliance